

RETAIL MARKET OVERVIEW
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Charleston's retail market continues to steadily recover from the effects of Covid-19. Vacancies spiked in 2020 and the market experienced several consecutive quarters of negative absorption, resulting in a 12 -month increase from $3.4 \%$ to $5.2 \%$ for the Charleston metro area. Still, retailers have found opportunities to backfill vacancies at favorable terms as a result of tenant closures during the pandemic. Residents and tourists alike in Charleston have returned in large part back to prepandemic habits, frequenting restaurants, bars, shops, and service retail centers. The region continues to attract new jobs, and the population growth rate remains steady as people flock from major cities to the Southeast.

| MARKET INDICATORS | O2 2021 | $\mathbf{0 1 2 0 2 1}$ | $\mathbf{0 4 2 0 2 0}$ | 03 2020 | O2 2020 |  |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
| $\boldsymbol{\nabla}$ | 12 Mo. Net Absorption SF | 61,353 | 155,088 | $(157,384)$ | $(510,756)$ | $(211,862)$ |
| $\boldsymbol{\Delta}$ | Vacancy Rate | $5.13 \%$ | $5.00 \%$ | $5.40 \%$ | $4.97 \%$ | $3.87 \%$ |
| $\boldsymbol{\nabla}$ | Avg NNN Asking Rate PSF | $\$ 22.82$ | $\$ 22.93$ | $\$ 23.26$ | $\$ 23.61$ | $\$ 24.32$ |
| $\boldsymbol{\nabla}$ | SF Under Construction | 258,326 | 285,404 | 236,468 | 398,884 | 393,874 |
| $\boldsymbol{\Delta}$ | Inventory SF | $47,294,257$ | $46,774,021$ | $46,770,083$ | $46,601,548$ | $46,577,488$ |

NET ABSORPTION, NET DELIVERIES, \& VACANCY


## UNDER CONSTRUCTION



| TOP SALE TRANSACTIONS BY SF | SIZE | SALE PRICE | BUYER / SELLER | TENANCY TYPE |
| :---: | :---: | :---: | :---: | :---: |
| 7800 Rivers Avenue <br> North Charleston, SC | 65,000 SF | $\begin{array}{r} \$ 7,600,000 \\ \$ 116,92 \text { PSF } \end{array}$ | Undisclosed <br> BVA Promenade LLC | Multi-Tenant |
| 100 Old Trolley Road Summerville, SC | 11,070 SF | $\begin{aligned} & \$ 1,100,000 \\ & \$ 99.37 \text { PSF } \end{aligned}$ | Impact Property Management K\&B LLC | Multi-Tenant |
| 492 King Street Charleston, SC | 5,995 SF | $\begin{gathered} \$ 6,800,000 \\ \$ 1,134.28 \text { PSF } \end{gathered}$ | CasaMigs Realty LLC Inter Tech Group, Inc. | Single-Tenant |


| TOP LEASE TRANSACTIONS BY SF | SIZE | LANDLORD | TENANT | TENANT INDUSTRY |
| :--- | :---: | :---: | :---: | :---: | :---: |
| 211 King Street <br> Charleston, SC | 30,000 SF | The Beach Company | Target | Department Stores |
| Dorchester Road <br> North Charleston, SC | 22,000 SF | Cameron Management | Ross Dress for Less | Family Clothes Stores |
| Dorchester Road <br> Charleston, SC | 22,000 SF | Cameron Management | HomeGoods | Home Furnishing <br> Stores |

